## Media Advisory

Immediate Release XX/XX/20XX Contact: [hosting venue contact] [contact's title]

## [Organization Name] hosts screening of documentary on the Peace Corps

**What:** On [date], the [organization] is hosting a screening of the feature documentary on the Peace Corps *A Towering Task*. The film will be screened at [venue]. Following the presentation of the documentary on the history of the agency, [plan for post-screening activity (such as panel or Q&A)].

[AS NEEDED] On [date], the documentary will be shown in [name of city]. Director Alana DeJoseph will be in attendance and answer questions following the screening. [if director was brought in]

Who: [Name of community host] and In the Cause of Peace is hosting the event.

When: [Day, date, time.]

Where: [Location and address]

## Background:

The idea to make the documentary came in 2013 after a community screening of *Green Fire*, a documentary about conservationist Aldo Leopold. The team, who had also produced *The Greatest Good* (a public television documentary on the 100-year history of the U.S. Forest Service) came to know that three members of the team were Returned Peace Corps Volunteers. They then started discussing the possibility of a big-picture documentary on the history of the agency founded in 1961 by President John F. Kennedy, and the project grew from there.

The documentary team has interviewed over 100 current and Returned Peace Corps Volunteers, current and former staff, scholars and journalists, community members and leaders around the world. The team gathered archival materials, music, graphics, and narration to build out the story of the Peace Corps.

The goals of the documentary are to preserve the legacy of the Peace Corps while maintaining an independent, objective approach to the filming and to catalyze dialogue about what it means to be an American, both in the U.S. and as part of a broader global community.

To learn more about the documentary, visit <u>https://www.peacecorpsdocumentary.com/</u>. And to contact the documentary team, email <u>info@peacecorpsdocumentary.com</u>.